

Press Release

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SERVICEMASTER OF UPSTATE NEW YORK JOINS UPCOMING I-DAY BRINGING OLYMPIC BOBSLED TEAMMATE AND SLED FOR I-DAY ATTENDEES TO MEET AND SEE UP CLOSE

ALBANY, NY, APRIL 20, 2010: Albany I-Day is scheduled for May 5, 2010 at the Marriott Hotel on Wolf Road in Albany, New York. Insurance companies from throughout the region will be on hand exhibiting, holding seminars and making presentations, along with key members of the business community. Special Guest will be James J. Wrynn, Superintendent of Insurance, NY State Insurance Department.

Among the key businesses in attendance will be ServiceMaster of Upstate New York. They will be sponsoring an appearance by John Napier, who was part of the dream, being a part of the US Olympic Bobsled teams that competed in Canada this past winter. The Olympic Games typically bring out national pride--and nobody did that better for the U.S. than Napier. A member of the Army's World Class Athlete Program, which allows athletes with Olympic potential to work at their sport while in the service, Napier enlisted in the Army three years ago and is a sergeant in the Vermont National Guard. Most bobsledders are recruited from other sports--usually football or track-and-field, because speed and strength are so important. But Napier has been driving sleds since he was 8 years old.

His father was a bobsledder and owned a cabin not far from the Olympic bobsled run at Lake Placid, N.Y. He is expected to deploy to Afghanistan shortly. Along with Napier will be one of the bobsleds used in the Olympics.

ServiceMaster of Upstate New York was a proud sponsor of one of the sleds in a recent competition during the fifth annual Bo-Dyn Bobsled Challenge that took place in Lake Placid, NY. The Bo-Dyn Bobsled challenge is one of the main fundraising programs for the Bo-Dyn bobsled project, the makers of the sleds that the Olympians (MENS AND WOMENS) used at the games in Vancouver. NASCAR champion Geoff (pronounced Jeff) Bodine (pronounced Bo-Dine) has spent the last 15 years helping design a bobsled for the US Olympic Team on a limited budget. The average sled costs about \$75,000. With fund raisers like the one involving ServiceMaster of Upstate New York, the sled will hopefully cost \$0.00 to the Olympic team.

In addition to meeting Napier, attendees will be able to take photos of the sled and other key participants. For more information on registering for this event go to www.albanyiday.com.

ServiceMaster of Upstate New York serves businesses and residents in Albany , Rensselaer, Schenectady . Saratoga , Warren , Washington , and upper Greene counties. They have been serving the Upstate New York area since 1985 with Disaster Restoration Services including fire, soot, odor, water damage and pack-outs.

To find out more or to schedule an interview and or photo op, contact Tricia Hunter McMann at (860) 982-3547.

(editors note): Albany I-Day is a production of the Capital District Insurance Community, Inc., the members of which include Albany Field Club, Albany Claims Association, Insurance Professionals of Albany, Northeastern New York Chapter of the Society of CPCU, Independent Insurance Agents of the Capital Region, and Professional Insurance Agents - New York. As always, proceeds from this event will be donated to local charities. Albany I-Day's donations for scholarships and local charities in the last 3 years total more than \$40,000,